

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mark L. Beloborodov on 11/12/09 and 12/10/09

Cancelled claims 335-336.

Claim 378, line 1, deleted "claim 381" and inserted ---claim 342---.

Allowable Subject Matter

2. Claims 342-389 are allowed.
3. The following is an examiner's statement of reasons for allowance:

Prior art of record fails to disclose or fairly suggest, alone or in combination, a method of controlling illumination in an environment of a visual display screen, comprising: providing an illumination source for producing illumination comprising a plurality of colors, wherein the illumination source comprises an array of LEDs and particularly including **"wherein the control system delivers a pulse-width modulated signal; and controlling the illumination source to illuminate the environment in coordination with the content displayed on the display screen"**, in combination with the remaining claimed limitations as recited in claim 342 (claims 343-381 are allowed, since they are dependent on claim 342).

Prior art of record fails to disclose or fairly suggest, alone or in combination, a method of providing illumination in coordination with display of content on a display screen, comprising: displaying computer game content on a the display screen; providing an illumination source for illuminating an environment that is related to the display screen, and particularly including “ **wherein the light emitting diodes are controlled by pulse width modulation; and coordinating the illumination source to illuminate the environment in relationship to the computer game content on the display screen in response to a signal obtained from a computer game**”, in combination with the remaining claimed limitations as recited in claim 382 (claims 383-389 are allowed, since they are dependent on claim 382).

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled “Comments on Statement of Reasons for Allowance.”

Inquiry

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Minh Dieu A whose telephone number is (571) 272-1817. The examiner can normally be reached on M-F (5:30 AM-2: 45 PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Owens Douglas W can be reached on (571) 272-1662. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Examiner Minh A

Art Unit 2821

Date 12/16/09

/Douglas W Owens/
Supervisory Patent Examiner, Art Unit 2821
December 22, 2009